

Kroger "Our Brands" Packaging Estimate Summary



# Packaging Estimate Summary

The Kroger Company  
 1014 Vine St.  
 Cincinnati, OH 45202

Date

Project

Client

## Packaging Design

Design Exploration	Imaging/Outputs
Design Implementation	Photography Art Direction
Design Refinements	

\$0.00

## Photography

Photography  
 Food Stylist/Props/Food Stylist Assistant  
 Photo Touch ups

\$0.00

## Prepress

Color work  
 Separations  
 Final Files and proofs shipped to printer

\$0.00

### Expediting charges (if applicable)

Additional fee of 25% is applied if this is requested. (must be approved by supplier)  
 be added at any portion of the job or ala carte to just specific sections.

NOTE: This can

\$0.00

### Additional pre-press charges for items requested by printer

This includes stepping, additional proofs, color keys, etc. This information is not available until our pre-press house has reached out to your printer and decided on the deliverables.

\$0.00

Corporate Brands  
 Strategy Manager

\* This is an estimate. Additional rounds of revisions WILL affect total cost  
 \*Additional file/proof requests from your printer will affect total cost

\*This does not reflect shipping cost.

**\*Estimated Total**

Corporate Brands  
 Packaging Manager

This summary should include all items in scope of project.

\$0.00

NOTE: This summary should be saved in a separate pdf file format before sending to a supplier.