

Supplier Integrity: Supplier Hub Training

Vendor: Categorization Questionnaire

Vendor Step 1 Tell Us About Your Company

For more, [click here](#) to visit the Supplier Hub Help, and open the **Supplier Hub Overview**



This guide provides instruction on how to complete the **Categorization Questionnaire** section of the vendor on-boarding process.

Answer the questions in the categorization questionnaire as they relate to your company. There are four high-level questions that determine whether you are a vendor of food, non-food, services, or other. As you answer these questions, additional follow-up questions display on the screen.

The answers to these questions determine what information is required later in this process. It is important that you answer these questions accurately.

If you have any questions, contact the **Kroger Supplier Engagement Group**:

- e-mail: SupplierCompliance@Kroger.com
- phone (US): 844-277-6165 (select option 2)
- phone (outside US): +011 513-387-1140 (select option 2)

Categorization Questionnaire – Food and Food Related Products

To access the **Categorization Questionnaire**, click **Categorization** in the left navigation (A). The **Categorization Questionnaire** displays.

1. Answer the question, **Does your organization provide any food or food contact materials to Kroger?** (B)

If “Yes,” the screen displays two follow-up questions related to food products. **Continue to Step 2.**

If “No,” the screen displays a non-food question. [Click here to go to Step 8](#) to begin the non-food portion of the Categorization Questionnaire.

2. Answer the question, **Do you provide perishable agricultural commodities (i.e. fresh or frozen fruits and/or fresh or frozen vegetables) to Kroger?** (C)

Answering “Yes” to this question requires you to agree to the PACA Addendum on a later screen. For more information on PACA, [click here](#). **Continue to Step 3.**

This section is continued on the next page.

General

General

Company Profile

Organization Name 3 Meat Burger Dun & Bradstreet (DUNS) Number 014888848 Update

Vendor Onboarding Status: Vendor Registration in Progress

Organization Show Instructions

Categorization (A)

Legal Information

Categorization Questionnaire Back Cancel Save Next

Organization Name 3 Meat Burger Dun & Bradstreet (DUNS) Number 014888848

Vendor Onboarding Status Vendor Registration Pending

Show Instructions

* Does your organization provide any food or food contact materials to Kroger? Yes (B)

IIP Food products are all consumable items including, but not limited to, dietary supplements/vitamins, pet/animal food, grocery items, etc. (C)

* Do you provide perishable agricultural commodities (i.e., fresh or frozen fruits and/or fresh or frozen vegetables) to Kroger? No



Categorization Questionnaire – Food and Food Related Products (continued)

3. Select all types of food or food-related products that are provided to Kroger by your organization.
Select all that apply. (D)

- Packaged Finished Products for Resale
- Ingredients/Packaging/Raw materials for Kroger Plants/Stores/Commissaries
- Bulk Products

If you select “Packaged Finished Products for Resale,” the screen displays two follow-up questions related to finished products. **Continue to Step 4.**

If you make any other selection, the screen displays a question related to product categorization.
Go to Step 7.

4. Select the brands of the products provided to Kroger.
Select all that apply. (E)

- National/Regional Brand Products
- Kroger Corporate Brand/Private Label
- Unbranded products (such as bulk)

Continue to Step 5.

5. Answer the question, **Are your products available for online purchase through Kroger’s website?** (F)

If the answer is “Yes,” the screen displays a question regarding online shipping. **Continue to Step 6.**

If the answer is no, the screen displays a question regarding product categorization. **Go to Step 7.**

6. Answer the question, **Who will be responsible for shipping product directly to the final customer?** (G)

- Vendor will ship product directly to customer
- Kroger will ship product on behalf of vendor to customer
- Both

Continue to Step 7.

* Select all types of food or food related products that are provided to Kroger by your organization:

<input checked="" type="checkbox"/> Packaged Finished Products for Resale	The products in this category are in a finished state/ready for sale once they leave your organization's facility.	(D)
<input checked="" type="checkbox"/> Ingredients/Packaging/Raw Materials for Kroger Plants/Stores/Commissaries	Food or food contact materials that will be used in the preparation of finished products at Kroger Manufacturing Plants, Stores, and Commissaries.	
<input type="checkbox"/> Bulk Products	Products manufactured or otherwise provided to Kroger that will require further processing, scaling, packaging, staging, etc., prior to being sold to the customer. These may be grocery, meat, seafood, produce, deli/bakery items, etc.	

* Select all brands of product provided to Kroger:

<input type="checkbox"/> National/Regional Brand Products	Defined as goods manufactured or otherwise provided to Kroger for sale to our customers pre-labeled under a National/Regional Brand name.	(E)
<input checked="" type="checkbox"/> Kroger Corporate Brand/Private Label	Defined as goods manufactured or otherwise provided to Kroger for sale to the customer under a Kroger-owned name or brand label. (e.g. Private Selection, Simple Truth, Kroger Deluxe, etc.)	
<input type="checkbox"/> Unbranded products (such as bulk)	Defined as goods manufactured or otherwise provided to Kroger that will require further processing, scaling, packaging, staging, etc., prior to being sold to the customer. These may be grocery, meat, seafood, produce, deli/bakery items, etc.	

* Are your products available for online purchase through Kroger’s website? Yes **(F)**

* Who will be responsible for shipping product directly to the final customer? Kroger will ship product on behalf of vendor to customer **(G)**

* Select all types of food or food contact materials that are provided to Kroger by this organization:

<input type="checkbox"/> Baby Food/ Formula	<input type="checkbox"/> Deli	<input type="checkbox"/> Grocery - Baking/ Spices	<input type="checkbox"/> Produce - Fresh Fruit/ Bulk Fruit	(H)
<input type="checkbox"/> Bakery	<input type="checkbox"/> Dietary Supplements/Vitamins	<input type="checkbox"/> Grocery - Canned/ Jar/ Bottled	<input type="checkbox"/> Produce - Fresh Vegetables/ Bulk Vegetables	
<input type="checkbox"/> Bakery - Commercial	<input type="checkbox"/> Food Chemicals	<input type="checkbox"/> Grocery - Other	<input type="checkbox"/> Produce - Nuts	
<input type="checkbox"/> Beer/ Wine/ Spirits	<input type="checkbox"/> Food Contact Packaging to Kroger Manufacturing Plants	<input type="checkbox"/> Grocery - Refrigerated	<input type="checkbox"/> Produce - Other	
<input type="checkbox"/> Beverages	<input type="checkbox"/> Food Contact Packaging to Kroger Stores/Commissaries	<input type="checkbox"/> International Foods	<input type="checkbox"/> Produce - Packaged Fruits/ Vegetables	
<input type="checkbox"/> Candy	<input type="checkbox"/> Fresh Kitchen	<input checked="" type="checkbox"/> Meat - Bulk (Beef, Poultry, Pork, Other)	<input type="checkbox"/> Raw Materials/ Ingredients to Kroger Manufacturing Plants/ Stores/ Commissaries	
<input type="checkbox"/> Cookies/ Crackers/ Snacks	<input type="checkbox"/> Frozen - Dessert/ Novelties	<input checked="" type="checkbox"/> Meat - Frozen	<input type="checkbox"/> Seafood - Fresh	
<input type="checkbox"/> Dairy - Eggs	<input type="checkbox"/> Frozen - Other	<input checked="" type="checkbox"/> Meat - Packaged (Beef, Poultry, Pork, Other)	<input type="checkbox"/> Seafood - Frozen	
<input type="checkbox"/> Dairy - Milk Produced Products (Cheese, Butter, Ice Cream, etc.)	<input type="checkbox"/> Frozen - Pizza/ Snacks/ Handhelds	<input type="checkbox"/> Natural Foods	<input type="checkbox"/> Seafood - Other	
<input type="checkbox"/> Dairy - Other	<input type="checkbox"/> Frozen - Vegetables/ Fruits	<input type="checkbox"/> Pet/Animal Food, Treats, and Chews	<input type="checkbox"/> Sushi-In Store	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Others(Please specify)	

7. Select all types of food or food contact materials that are provided to Kroger by your organization.
Select all that apply. (H)

Once any selection is made in the Categorization table, the screen displays a non-food question.
Continue to Step 8 to begin the non-food portion of the Categorization Questionnaire.



Categorization Questionnaire – Non-Food Related Products

8. Answer the question, **Does your organization provide any products for resale that are non-food?** (I)

If the answer is “Yes,” the screen displays a question related to non-food products. **Continue to Step 9.**

If the answer is “No,” the screen displays an equipment and services question. [Click here to go to Step 14](#) to begin section on palm oil products, local vendors, and equipment, services, and payment-only vendors.

9. Select all types of non-food products that are provided to Kroger by your organization. *Select all that apply.* (J)

- Finished Products for Resale
- Secondary/Tertiary Packaging or Supplies for Plants/Stores/Commissaries
- Bulk Products

If you select “Finished Products for Resale,” the screen displays two follow-up questions related to finished products. **Continue to Step 10.**

If you make any other selection, the screen displays a question related to product categorization. **Go to Step 13.**

10. Select the brands of the products provided to Kroger. *Select all that apply.* (K)

- National/Regional Brand Products
- Kroger Corporate Brand/Private Label
- Unbranded products (such as bulk)

Continue to Step 11.

11. Answer the question, **Are your products available for online purchase through Kroger’s website?** (L)

If the answer is “Yes,” the screen displays a question regarding online shipping. **Continue to Step 12.**

If the answer is “No,” the screen displays a question regarding product categorization. **Go to Step 13.**

* Does your organization provide any products for resale that are non-food? Yes **I**

Non-food items are products such as jewelry, apparel, ABC, housewares, paper products, etc. Secondary/Tertiary Packaging provided to Kroger Manufacturing Plants that does not come in contact with food (corrugated boxes, shrink wrap, labels, pallets, etc.) is also considered non-food. **J**

* Select all types of non-food products that are provided to Kroger by your organization:

<input checked="" type="checkbox"/> Finished Products for Resale	Non-food products that are offered for sale to Kroger customers. Non-food products are in a finished state/ready for sale once they leave your organization's facility.
<input type="checkbox"/> Secondary/Tertiary Packaging or Supplies for Plants/Stores/Commissaries	Packaging that does not come in contact with food such as corrugated boxes, shrink wrap, labels, pallets, etc. Other supplies not intended for resale.
<input type="checkbox"/> Bulk Products	Defined as goods manufactured or otherwise provided to Kroger that will require further processing, scaling, packaging, staging, etc., prior to being sold to the customer.

* Select all brands of product provided to Kroger:

<input type="checkbox"/> National/Regional Brand Products	Defined as goods manufactured or otherwise provided to Kroger for sale to our customers pre-labeled under a National/Regional Brand name.
<input checked="" type="checkbox"/> Kroger Corporate Brand/Private Label	Defined as goods manufactured or otherwise provided to Kroger for sale to the customer under a Kroger-owned name or brand label (e.g. Private Selection, Simple Truth, Kroger Deluxe, etc.)
<input type="checkbox"/> Unbranded products (such as bulk)	Defined as goods manufactured or otherwise provided to Kroger that will require further processing, scaling, packaging, staging, etc., prior to being sold to the customer.

K

* Are your products available for online purchase through Kroger’s website? Yes **L**

* Who will be responsible for shipping product directly to the final customer? Vendor will ship product directly to customer **M**

* Select all non-food products for resale that are provided to Kroger by your organization:

<input type="checkbox"/> Apparel/ Accessories	<input type="checkbox"/> Footwear	<input type="checkbox"/> Home Décor	<input checked="" type="checkbox"/> Paper/Plastic Goods - food related (plates, cups, bags, foils, wraps, utensils, etc.)
<input type="checkbox"/> Automotive	<input type="checkbox"/> Fuel	<input type="checkbox"/> Household (cleaners, tissue paper, laundry, air care, etc.)	<input type="checkbox"/> Pet (Non-Food Items)
<input type="checkbox"/> Baby (Non-Food Items)	<input type="checkbox"/> Furniture	<input type="checkbox"/> Housewares	<input type="checkbox"/> Pharmacy/Prescription
<input type="checkbox"/> Cards/ Books/ Magazines	<input type="checkbox"/> Garden - Outdoor	<input type="checkbox"/> Jewelry	<input checked="" type="checkbox"/> Seasonal (Non-food Items)
<input type="checkbox"/> Computer Hardware/ Accessories	<input type="checkbox"/> General Merchandise - Other	<input type="checkbox"/> Non-Contact Packaging to Kroger Manufacturing Plants/Stores/Commissaries	<input type="checkbox"/> Television/ Video/ Music
<input type="checkbox"/> Electrical/ Plumbing	<input type="checkbox"/> Hardware/ Tools/ Paints	<input type="checkbox"/> Office Supplies	<input type="checkbox"/> Tobacco
<input type="checkbox"/> Floral (Indoor/ Outdoor)	<input type="checkbox"/> Health & Beauty Care/Cosmetics	<input type="checkbox"/> Over-the-Counter Drugs (OTC)	<input type="checkbox"/> Toys
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Others(Please specify)

N

12. Answer the question, **Who will be responsible for shipping product directly to the final customer?** (M)

- Vendor will ship the product directly to the customer
- Kroger will ship the product on behalf of the vendor directly to the customer
- Both

Continue to Step 13.

13. Select all non-food products provided to Kroger by your organization. *Select all that apply.* (N)

Once any selection is made in the categorization table, the screen displays a service provider question. **Continue to Step 14** to begin the section on palm oil products, local vendors, and equipment, services, and payment-only vendors.



Categorization Questionnaire – Palm Oil Products; Local Vendors; Equipment, Services, and Payment-Only Vendors

14. Answer the question, **Do any ingredients or products that you sell to or produce for Kroger contain palm oil or palm oil derivatives?** (O)

Answering “Yes” to this question requires you to agree to abide by Kroger’s Palm Oil Policy in a later step. **Continue to Step 15.**

15. Answer the question, **Are you a Local Vendor?** (P)

If the answer is “Yes,” the screen displays a clarifying question. **Continue to Step 16.**

If the answer is “No,” the screen displays an equipment and services provider question. **Go to Step 17.**

16. Answer the question, **What Location is your product Local to?** (Q)

Select a locality from the drop-down. **Continue to Step 17.**

17. Answer the question, **Does your organization provide any products (not for resale), equipment or services in connection with construction, maintenance, or day-to-day operations of Kroger?** (R)

If the answer is “Yes,” the screen displays the equipment and services categorization table. **Continue to Step 18.**

If the answer is “No,” the screen displays a payment-only question. **Go to Step 19.**

18. Select all classifications of products, equipment, or services that are provided to Kroger by your organization. *Select all that apply.* (S)

Once any selection is made in the categorization table, the screen displays the next question. **Continue to Step 19.**

* Do any ingredients or products that you sell to or produce for Kroger contain palm oil or palm oil derivatives? No (O)

* Are you a Local Vendor? Yes (P)

✓ TIP U.S. vendors of locally made, shelf-stable products to be sold only at Kroger stores within your vendor's area.

* What Location is your product Local to? Kroger - Cincinnati (Q)

* Does your organization provide any products (not for resale), equipment or services in connection with construction, maintenance, or day-to-day operations of Kroger? Yes (R)

* Select all classifications of products, equipment or services that are provided to Kroger by your organization:

<input type="checkbox"/> Accounting	<input type="checkbox"/> Fixtures - Stores/ Lighting	<input type="checkbox"/> Marketing	<input type="checkbox"/> Security
<input type="checkbox"/> Advertising Agencies	<input type="checkbox"/> Fleet Services	<input type="checkbox"/> Media - All Types	<input type="checkbox"/> Shopping Carts
<input type="checkbox"/> Architecture/ Engineering	<input type="checkbox"/> Freight Services	<input type="checkbox"/> MRO - Other	<input type="checkbox"/> Store Construction
<input type="checkbox"/> Armoured Car Services	<input type="checkbox"/> Gases	<input type="checkbox"/> Non-Refrigeration Equipment Repair	<input type="checkbox"/> Supplies - Store and Office
<input type="checkbox"/> Catering	<input type="checkbox"/> HR Services	<input type="checkbox"/> Payment Solutions	<input type="checkbox"/> Telecommunication Equipment/ Services
<input type="checkbox"/> Cleaning	<input type="checkbox"/> HVAC Equipment/ Services	<input type="checkbox"/> Pest Control	<input type="checkbox"/> Training
<input type="checkbox"/> Consulting	<input type="checkbox"/> Insurance Services	<input type="checkbox"/> Property	<input type="checkbox"/> Travel
<input type="checkbox"/> Courier Services	<input type="checkbox"/> IT Services	<input type="checkbox"/> Real Estate	<input type="checkbox"/> Uniforms
<input type="checkbox"/> Electrical	<input type="checkbox"/> Landscaping/ Snow Removal	<input type="checkbox"/> Recruitment	<input type="checkbox"/> Waste Removal
<input type="checkbox"/> Equipment Warehouse/ Store/ Plant	<input type="checkbox"/> Legal	<input type="checkbox"/> Refrigeration Equipment/ Services	<input type="text" value="Other (Please Specify)"/>
<input type="checkbox"/> Financial Services	<input type="checkbox"/> Logistics	<input type="checkbox"/> Roofing	

* Do you receive payments from Kroger but do not provide any products or services? Yes (T)

* Select all applicable classifications for which payments are made by Kroger to your organization:

<input type="checkbox"/> Charitable organization	<input type="checkbox"/> Government Fines/ Fees/ Taxes	<input type="checkbox"/> Schools	<input type="checkbox"/> Utility company
<input type="checkbox"/> Dues	<input type="checkbox"/> Pharmacy Benefits	<input type="checkbox"/> Sponsorship	<input type="text" value="Other (Please Specify)"/>
<input type="checkbox"/> Government entity	<input type="checkbox"/> Professional Sports Teams	<input type="checkbox"/> Subscription	

Back Cancel Save (V) Next (W)

19. Answer the question, **Do you receive payments from Kroger but do not provide any products or services?** (T)

If the answer is “Yes,” the screen displays the payment-only categorization table. **Continue to Step 20.**

If the answer is “No,” **go to Step 21.**

20. Select all classifications of products, equipment, or services that are provided to Kroger by your organization. *Select all that apply.* (U) Once all selections have been made, **continue to Step 21.**

21. Click **Save** (V) to save the questionnaire. A confirmation displays at the top of the screen.

Click **Next** (W) to advance to the **Legal Information** section or use the left navigation to go to another section.

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