KROGER SHIPPING CONTAINER MARKING SPECIFICATIONS

PACK/SIZE (e.g., 12/18 CT.)	CASE UPC NUMBER (e.g., either 01111012345 or 011110 over 12345)	PACK/SIZE (e.g., 12/18 CT.)	CASE UPC NUMBER (e.g., either 01111012345 or 011110 over 12345)	PACK/SIZE (e.g., 12/18 CT.)	CASE UPC NUMBER (e.g., either 01111012345 or 011110 over 12345)	PACK/SIZE (e.g., 12/18 CT.)	CASE UPC NUMBER (e.g., either 01111012345 or 011110 over 12345)

PRODUCT DESCRIPTION (Including Brand Name) (e.g. Everyday Living Lemon Scent Furniture Polish)

PRODUCT DESCRIPTION (Including Brand Name) (e.g. Everyday Living Lemon Scent Furniture Polish)

SCANNABLE CASE UPC BAR CODE W/ NUMERIC UPC# BENEATH

X   XX XXXXX XXXXX X

PRODUCING PLANT INFORMATION/ NUMBER OR COUNTRY OF ORIGIN

The following information must be printed on four sides & in the largest type size possible for the available printing area:

KEY

A	TOP LEFT:	PACK/SIZE (e.g., 12 / 18CT.)
B	TOP RIGHT:	CASE UPC NUMBER (e.g., either 01111012345 (straight line) or 011110 over 12345.
C	CENTER:	PRODUCT DESCRIPTION (INCLUDING BRAND NAME) (e.g., EveryDay Living Lemon Scent Furniture Wipes)
D	BOTTOM RIGHT:	SCANNABLE CASE UPC BAR CODE w/NUMERIC UPC # BENEATH
E **	BOTTOM LEFT:	PRODUCING PLANT INFORMATION / NUMBER OR COUNTRY OF ORIGIN

* "Best By" (Consumer Readable) date on food products or, " production code " date on non-food products;
- Must be ink-jetted or otherwise printed in an open area on the **two** " long " sides of the carton.
- For rotation purposes & also for the purpose of identification for product recalls or withdrawals.
- Shelf life or production code must adhere to the requirements of the Kroger Corporate Food Technology Department.

* Distribution Statement;
- Should be printed on the consumer PKG but not necessary on the shipping case.

** Producing Plant Number;
- Should be printed on the consumer PKG & on the shipping case in an open area of the lower left corner of the long case panels
- Import products only.

** Country of Origin;
- Should be printed on the consumer PKG & on the shipping case in an open area of the lower left corner of the long case panels
- Import products only.