



**Join us in
imagining a world
with zero hunger
and zero waste.**



**It's our vision.
And we have a plan.**

**ZERO
HUNGER
ZERO
WASTE**

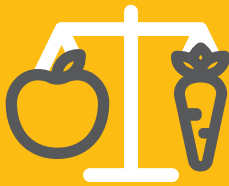
Kroger's Plan

to end hunger in our communities and eliminate waste
in our company by 2025



- Establish a \$10 million innovation fund through The Kroger Co. Foundation

- Accelerate food donations to give 3 billion meals by 2025



- Donate not just *more* food, but *more balanced and nutritious* food

- Advocate for public policy solutions to address hunger and help communities divert food waste from landfills



- Achieve prior goal to be a Zero Waste company by 2020, plus achieve Zero Food Waste by 2025 in all stores and across the company

- Join forces with new and long-standing partners—including Feeding America and The World Wildlife Fund



- Transform Kroger communities and improve health for millions of Americans by 2025

Next Steps

- Share our Zero Hunger | Zero Waste Plan with Kroger's associates, customers and stakeholders for input and ideas—because we can't do it alone
- Apply unique insights from our data analytics experts at 84.51⁰ to better understand where we can make the biggest difference in transforming communities
- Crowd source ideas and foster collaboration to test innovative solutions

Follow our journey and
join the conversation at
#ZeroHungerZeroWaste