



Kroger Announces Goal of 100% Cage-Free Eggs by 2025

Kroger has been a leader in cage-free eggs for many years. Our family of stores already offers affordable cage-free eggs under Kroger's popular Simple Truth and Simple Truth Organic brands and, in 2015, 15% of the eggs we sold were cage-free.

As our customer base has been moving to cage-free at an increasing rate, Kroger's goal is to transition to a 100% cage-free egg supply chain by 2025. The Kroger family of stores is committed to working with our suppliers during this transition in a way that ensures eggs are readily available, safely produced, and affordably priced for all of our customers.

Kroger will continue to report our cage-free egg growth in our annual sustainability report. And - as always - Kroger will continue to listen to our customers and engage in dialogue with stakeholders on important food policy issues.