

Table 4. Supplemental Sales Information
(in millions, except percentages)
(unaudited)

Items identified below should not be considered as alternatives to sales or any other GAAP measure of performance. Identical supermarket sales is a industry-specific measure and it is important to review it in conjunction with Kroger's financial results reported in accordance with GAAP. Other companies in our industry may calculate identical sales differently than Kroger does, limiting the comparability of the measure.

IDENTICAL SUPERMARKET SALES (a)

	THIRD QUARTER	
	2011	2010
INCLUDING FUEL CENTERS	\$ 18,418.1	\$ 16,839.5
EXCLUDING FUEL CENTERS	\$ 15,524.9	\$ 14,780.2
INCLUDING FUEL CENTERS	9.4%	4.5%
EXCLUDING FUEL CENTERS	5.0%	2.4%

(a) Kroger defines a supermarket as identical when it has been open without expansion or relocation for five full quarters.